

EXTINCTION REBELLION

GUIDE TO CREATING YOUR OWN XR STALL

This outlines what we need to do to have a professional looking stall. You chose the message you want to get out and change it as you want.

ESSENTIAL ELEMENTS FOR ANY STALL

TABLE

3ft x 3ft min for small stall

TABLE CLOTH

To cover table. Big clips to hold it on. Single bed sheets work well and aren't expensive.

BANNER

Solely to identify you, could be used in actions as well. 3ft x 2ft is recommended. It can be wider but not deeper or it will drag on the floor. If you're sensible something like the left hand one. If you want to shamelessly exploit cuteness then the second one's for you





LEAFLETS AND CAMPAIGN MATERIALS

This is entirely up to you. Pick or create stuff for your particular purpose of the stall, or to support a particular campaign or action. XR produce stuff you can use.

You can have banner/posters behind or near stall, perhaps on a wall.

SIGNING UP SUPPORTERS

Paper or electronic method of getting details of supporters.

CONSIDER PRESENTATION

Make it look good but not corporate

Use menu stands. Then people don't have to come right up to the stall to get an idea of what's on offer. They really add a lot.

They look like this



They could have all sorts in them:

- Notice of date and venue of your next meeting.
- Signs such as "Please take a leaflet" "Free Dog Biscuits" "Take a badge or sticker"
- A Campaign poster.
- A picture of your Aunty Beryl.

ADD ONS AND EXTRAS

BESPOKE POSTERS

You could produce a small number of bespoke posters to hang from the front of the stall or on things near the stall. Likely to be issues specific and can match any campaign you are supporting.

Local designer might do something or you can download stuff off rebellion.earth site.

INITIAL ATTRACTIONS

Things that might get people with kids or dogs to come over to the stall

- Dog treats
- Sweets
- Cup cakes
- Biscuits
- Karmic peace

IMPORTANT get permission from the guardian for a young child to take a sweet, don't feed dogs let the owners do it

GIVEAWAYS

Have something for people to take away other than leaflets

- Badges
- Stickers
- Posters

COLLECTION TIN (Needs to have a covered top and be labelled where the money's going)

OUTREACH FROM THE STALL

These are activities that can be "attached" to the stall

This very much depends on a range of issues and needs to be decided on a stall by stall basis.

These could include:

- Leafleters handing out leaflets near stall
- Bloc printing
- Theatre
- Musicians
- Poets
- "Engagers" talking to people
- Lock ons, blockades
- People levitating a toy goat called Giles
- Unicorn rides

OTHER EQUIPMENT YOU MIGHT NEED

You also need a "tool kit"

- Sellotape
- Bluetac
- Pens
- Paper
- Drawing pins
- String
- Paper clips
- Big clips to hold table cloth
- Gaffer tape
- Weights to hold down leaflets (pebbles?)
- Small container to hold above
- Transparent cover for table in case of rain
- Blunt scissors

GO OUT AND FUEL THE REBELLION

