



## **WHAT IS XR EASY MEDIA?**

This web site is designed to help Rebels easily create XR media materials (posters, badges, leaflets, social media posts) with their own message and style. It uses templates, so rather than sitting at a computer with a blank page and wondering where to start, you can download a poster background that suits you, put some icons on it (we have all sorts from icebergs to kittens!) and put the words you want on it. In minutes you can have something tailor made for your group and what it wants to say.

## **THE SKILLS YOU NEED**

In order to make use of XR Easy Media you will need only very basic skills with a design program such as Microsoft Publisher, Adobe Illustrator/Photoshop. You need to be able to import, size and place pictures from the site (You tube instruction videos are widely available to help).

## **USING OUR TEMPLATES**

You can choose from the various templates we have on the site as a starting point for your design. There are different styles covering various subjects relating to the environment. Hopefully you can find one that fits and most importantly that you like. This can then be used as the basis for your design.

1. Import the template you want to use as your starting point
2. Import some icons/images onto the design. You can add a bit more visual interest with these. We have a wide range available in the Icons/Images folder including smoke, oil rigs, dolphins, various animals, fire, trees, coal mines and much more. You just import them as a picture and they just seamlessly sit in the design.
3. Put in some text, place it and give it some colour.

It's as simple as that and you have your own good looking, high impact poster/flyer specific to your needs with your own message

Detailed design guidance is available from National XR regarding which fonts, colours and ideas make up the XR image. [Here's a link](#)

## IN A NUTSHELL

Chose a background



Add icons



Add text



## TIPS

**TO DOWNLOAD ANY FILE** single left click on the picture. The full image will be displayed. Right click on the image and you will get an option to save as. Direct the save to where you want it on your computer.

**YOU CAN CHANGE THE COLOUR OF THE TEMPLATES.** Import them to your design program then use the colour picture option. Look on you tube for instructions. This allows you to change a blue badge to green, giving you a lot more options .

**YOU CAN USE THE TEMPLATES IN LOTS OF DIFFERENT WAYS.** A poster can often make a great social media post.

**YOU CAN LEARN MORE ABOUT USING YOU DESIGN PROGRAM** from you tube, just ask what you need to know.

**WHEN USING ICONS THEY MAY NOT LOOK QUITE RIGHT WHEN YOU FIRST IMPORT THEM.** You can make changes to soften or colour the image. The options include; turn them to black and white, change the contrast or brightness, colour them or reduce the fill/opacity. You tube will tell you how to do these things and then you can get the icons to blend better with your design. Experiment and be creative. Pink whales look cool!

## **THE FILES**

All the files are in a format called PNG which is compatible with nearly all publishing programs. It is particularly useful for the icons where the PNG files are the shape of the image. This means when you use one of them (say a Dolphin) they have no background and just seamlessly drop into whatever design you are creating, just like to sea life above.

## **SPREAD THE WORD AND FUEL THE REBELLION**

